



Nationwide®

Recreational Vehicle

Key Features

Acceptability

- We can insure most motorhomes and travel trailers on the road!
 - Including Professional Bus Conversion, Fifth Wheels, Toy Haulers and Horse Trailers with living or tack quarters.
- Motorhomes up to \$300,000
- Towables up to \$300,000
- We insure up to 12 vehicles—on one stand-alone policy—and reward you with a multi-vehicle discount.

Competitive Discounts

Including:

- Full Timer's Package includes the following coverages: Personal Liability, Loss Assessment, Medical Payments to Others, Airbag Replacement, Emergency Lockout
- Multi-Vehicle
- Multi-Policy
- Homeowner
- Safety Course
- Prior Insurance
- Paid In Full
- RV Association
- Passive Safety Device
- Good Driver
- Affinity
- Claim Free Renewal

Please note – RV rules, coverages, and discounts vary by state and channel.

Competitive Features

Physical Damage

Included at no additional charge with the purchase of comprehensive and collision coverage:

- \$750 in Roadside Assistance
- \$1,000 Custom Equipment
- \$10,000 Vacation Liability
- Protect your member from depreciation in the event of a total loss with Total Loss Replacement/Purchase Price Coverage—In the event of a total loss, this coverage will replace the RV with a new RV or a comparable make and model (available for vehicles less than two model years of age).

Bells & Whistles

- **Sign and Drive Benefit with Roadside Plus** towing and labor coverage that also includes coverage for trip interruption expenses such as meals, lodging and transportation.
- **Safety Glass Replacement Coverage**
- **On-site Awning Replacement for all RVers** offers direct replacement and installation at the RV location.
- **Replacement Cost Personal Effects** Provides primary coverage (pays before any other policy, to limit the need to file homeowner insurance claims) for any personal belongings that are traveling with the insured.
- **Scheduled Personal Effects** Provides primary coverage (pays before any other policy, to limit the need to file homeowner insurance claims) for any personal effects scheduled with a declared value for our full time RVers.
- **Mexico Coverage**
- **Golf Cart Coverage**
- **Identity Theft Coverage**
- **Vanishing Deductibles**—Policy level reward included at no extra charge.
 - \$100 deductible credit automatically given at new business/with an additional \$100 for each claim free renewal up to a \$1,000 Maximum.
 - We will credit up to \$200 in comparable rewards earned from a prior policy.

Recreational Vehicle Sales & Marketing



The Marketplace Retention

Adding a Powersports policy to a standard auto policy increases retention by over 10% and doubles that with a nonstandard auto policy.

Making the Sale Just Ask!

Talking about Powersports is an easy and effective way to establish new customer relationships and enhance existing relationships.

Cross sell current customers

- If you run an MVR and see a CDL endorsement, ask about it.
- Look for hitch vehicles (trucks or SUVs) that could pull a Powersport vehicle or its trailer.

Brand yourself as Powersports friendly

- Run Powersports oriented seasonal ads in local publications or billboards. Don't forget to check to see if Nationwide will help Co-op the dollars spent advertising and marketing your agency!
- Add a line about Powersports to your website, email tagline, business cards, Yellow pages ads, on Facebook, phone hold messages and in any other communications.
- Read Powersports magazines, and leave copies in your waiting room. Some of these are free publications.

Need More Powersports marketing materials?

- The Nationwide Marketing Central™ is your one source ordering for direct mail, promotional literature, merchandising, and advertising.
- Powersports event giveaways can be purchased at <http://nationwide.merchandiseshop.com>
- For assistance with additional marketing materials, please contact your Sales Manager

Assistance with servicing and processing, quoting, billing, or policy changes?

Contact the Powersports Service Operations

- Toll-free: 1-800-282-1446
- Email processing: PLPC@nationwide.com

Types



Class A Motor Home



Toy Hauler



Travel Trailer



Professional Bus Conversion



Pop-Up Tent Trailer



Fifth-Wheel Trailer



Class C Motor Home



Horse Trailer with Living Quarters



Truck Camper



Toterhome



Medium-Duty Tow Vehicle



Car Hauler